

THE WORLD OF B+N



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THE WORLD OF B+N

B+N Industries is a design-driven consultancy that brings meaning to places with a broad and functional collection of our own products. Our signature systems — including System 1224, Sorbetti 2.0, Fortina, Infused Veneer, Iconic Panels, the Puck System, and Gira — are crafted to transform spaces with innovative and adaptable solutions. Serving diverse markets, B+N excels in retail, workplace, hospitality, healthcare, and residential sectors, where our designs not only meet the aesthetic and functional needs but also enhance the human experience within each environment.

B+N Industries transcends mere product provision, serving as a holistic design solution provider for interior spaces. With expertise in planning, custom design, and seamless installation, B+N transforms spaces into captivating environments that enthrall and inspire.

Total Solutions

Fortina is a remarkable architectural system that will fool your senses: replicating wood slats and battens with aluminum and a hyper-realistic non-pvc surface. The large collection of finishes have a touch and feel that is indistinguishable from real wood. It dramatically enhances environments with the benefits of lighter weight, less cost, less waste, easier installation, as well as more consistent color and finish than real wood. Because of the materials and highly-controlled manufacturing process, Fortina for B+N can be used in both interior and exterior situations such as walls, ceilings, screens, and countless other applications. With a variety of installation hardware, Fortina facilitates installation and shortens project construction times while bringing the warm look and feel of wood to the project.

Here, Paola Lenti used Fortina Battens in TA-808 Vent Walnut to create a semi-private garden pavilion.

Fortina





Fortina
100+ stock finishes.



50+ stock profiles.

Paola Lenti

Paola Lenti used Fortina Battens to create a semi-private garden pavilion. Fortina Battens in TA-808 Vent Walnut finish.

The Griffin Club

For the Club's outdoor entryway, the CCY Architects team initially considered natural wood for the building's exterior, but those did not meet roofing code requirements. Natural wood also requires a refinishing process and regular upkeep, while Fortina does not.



Kauppakeskus Plaza, Finland

B+N's engineering team developed a special mounting system to create a massive undulating wall of Fortina in this community hub and destination shopping center.

Architect: Suunnittelutoimisto Ameriikka Oy.

Fortina Batten: THS-5015.

Finish: TA-026 White Elm Neo

QuantumSi

At QuantumSi's headquarters, Fortina ceiling slats and vertical battens introduce a contemporary warmth, seamlessly merging modernity with comfort. The rich texture and natural appeal of the wood tones infuse the space with a sense of sophistication while maintaining a sleek, tech-inspired aesthetic.

FORTINA



Tetra Hotel



Fortina's modern yet timeless appeal enhances the overall ambiance of the luxury hotel, creating an environment that exudes elegance and comfort. Its versatility and durability ensure that the Tetra's guests are greeted with a sense of refined luxury in every corner of the hotel, making their stays truly memorable.





OPN Architects, a prolific firm based in the Midwest, used B+N's Fortina Rican Oak battens as exterior sunshade for these terraces. The battens are arranged to complement the building's overall boxy form while simultaneously contrasting with the shou sugi ban facade.

Marion Fire

Starbucks



Within Quebec's Solar Uniquartier community, every detail is carefully crafted to harmonize living, working, and leisure pursuits, all centered around sustainability. Starbucks' bespoke design, with the warmth of Fortina's wood look and modern design features, echo their dedication to eco-conscious practices and forward-looking ideals.

For Project Worldwide's 30,000 square foot Manhattan space, STUDIOS' interiors team was able to emphasize the length of the office and add an element of warmth to its corporate appearance through a clever intervention. The team chose black for the walls and ceiling of the lobby, using a dark color to visually constrict space.

project
WORLDWIDE

Project Worldwide

One Medical

One Medical, a nationwide primary-care provider, uses neutral palettes in their waiting rooms to create a calming and inoffensive atmosphere. To stave off an antiseptic aesthetic, One Medical specified Fortina battens on the ceiling and select perimeter walls in a warm wood finish. That small inclusion of a natural texture was just what was needed to make this room feel like somewhere a patient wouldn't mind spending time in.





Luxury Residential

In this residence, Fortina extends the natural modern design language to both inside and outside.



In order to bring a breezy-but-sophisticated feel to a remodeled HQ in Silicon Valley, Studio Blitz recognized that getting rid of the old, enclosed spaces would do the trick. The cubicles and perimeter offices acted as both physical and visual barriers, so the team used Fortina to open these spaces up for easy and spontaneous interactions and collaborations between employees.

Northland Controls





At the Seeley G. Mudd Building at Northwestern University, Fortina Batten THS-3015 and back rail in TE-836 Raffine Cherry M. Fortina Batten THS-3080 and back rail in Clear Anodized Aluminum. Battens were supplied pre-cut to lengths specified by the architect.

Northwestern

The blocky, modern exterior at Frye Stores is enhanced with the used of Fortina for a pergola as well as facade.

Frye

FRYE
SINCE 1863

FORTINA

FRYE
SINCE 1863



System

1224

System 1224 is a wall-mounted or freestanding shelving, cabinet, and panel system that has quickly become a modern classic. It references the aesthetic of the International Style, a movement that dominated Western architecture in the mid-20th Century. Rectilinear forms with light, taut, planar surfaces – devoid of applied ornamentation – define System 1224. With an honest approach to materials and a pared-down choice of components, System 1224 can easily adapt to any interior. Modularity and adjustability are at the core of the system, and usability is inherent in its disciplined design. The accessories can be removed and replaced

from the front of the system, without tools – and all with integrated plug-and-play lighting. Just as the great modernist architects of the last century designed

buildings with implicit functionality and simplicity, System 1224 is a classic solution for hotels, retail shops, offices, and homes of the 21st Century.

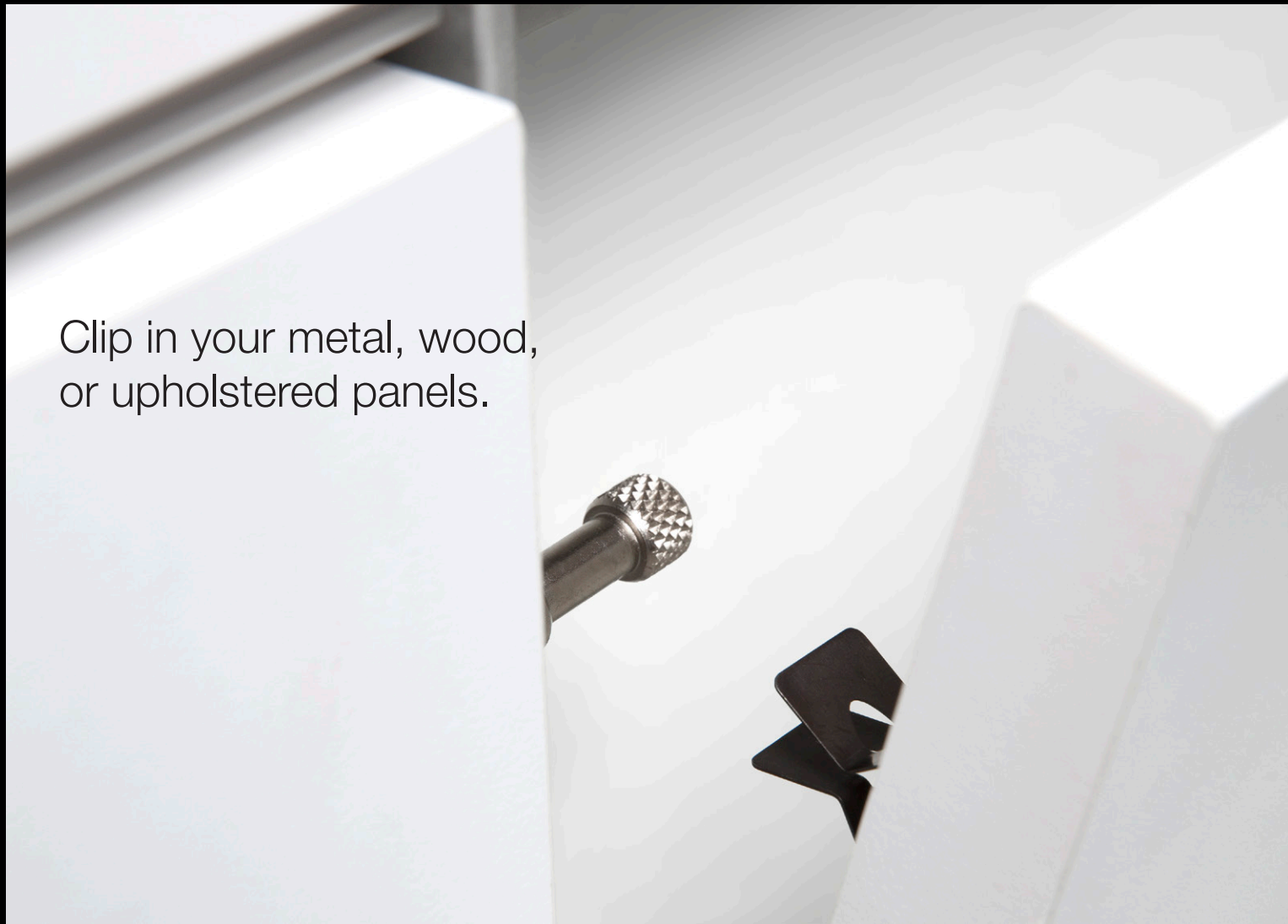
A Kit of Parts



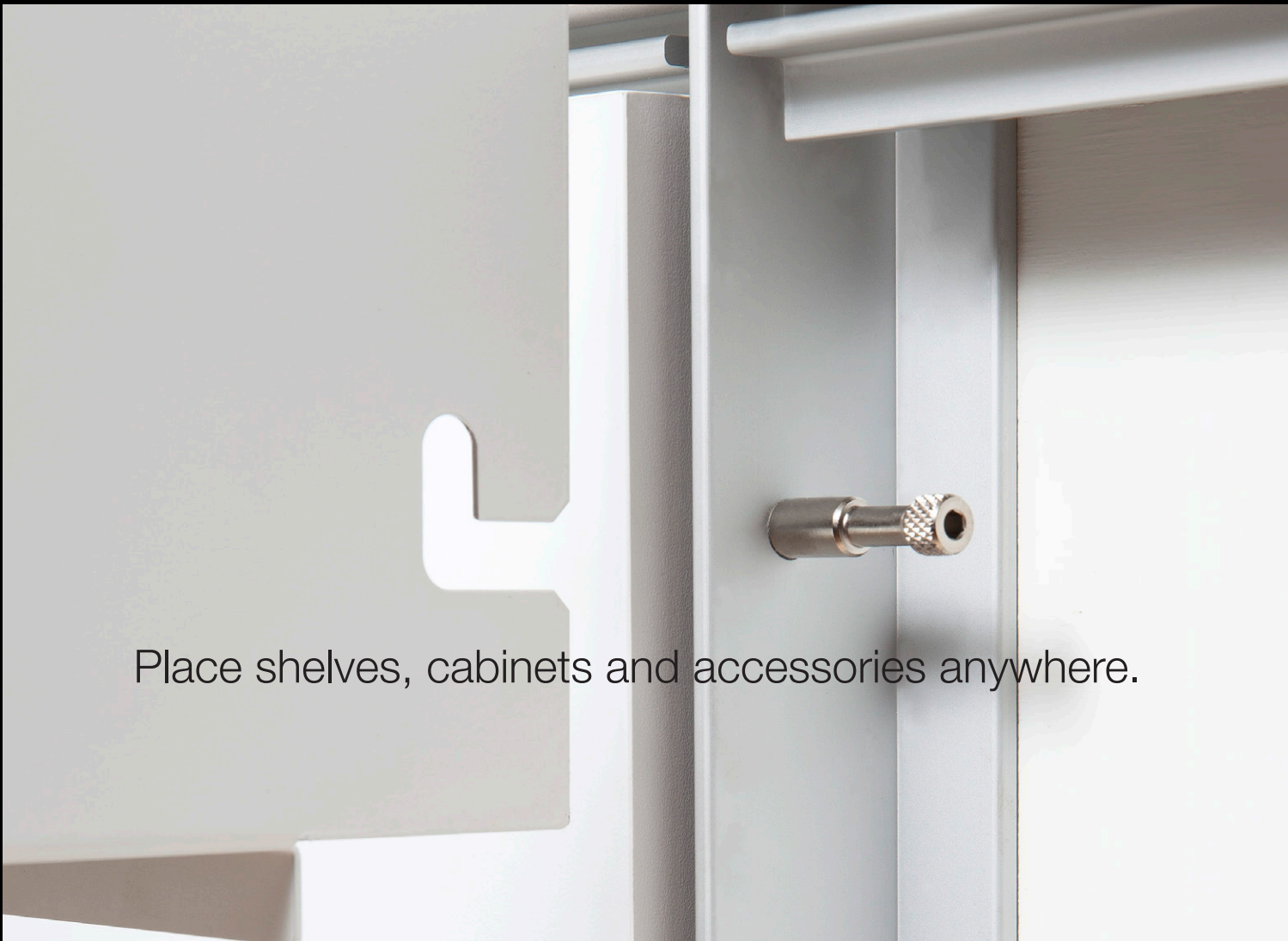
Install Uprights on the wall.



Run the plug-and-play LED power behind.



Clip in your metal, wood, or upholstered panels.



Place shelves, cabinets and accessories anywhere.



B+N Industries' System 1224 is what keeps Everlane's clothing and accessories neatly organized in its SoHo store. Leong Leong, the New York-based design team in charge of the project, could see that the system would easily accommodate the program's requirements and the aesthetic vision of the retail company. Drawing inspiration from the International Style of architecture, which was typified by rectilinear forms and repeating modularity, System 1224 was the perfect specification for a 21st century brand that also uses minimalism to communicate our contemporary spin on modernity.

Everlane

The Ferragamo stores chose the simplicity and minimalism of System 1224 to contrast beautifully with luxury leather goods and bold colors.

Ferragamo



Ritz-Carlton

Iconic Panels in the Helsinki Pattern are integrated into System 1224 to form a highly customizable solution for a very serene spa lobby. System 1224 is engineered to accept any of our Iconic Panels or Infused Veneer panels to fashion one-of-a-kind environments.



BOGNER

Bogner

On Madison Avenue, this flagship store for the classic luxury brand combines the rough textures of worn white oak with the linear look of System 1224 in Matte Black.



Bogner combines the rough textures of worn white oak with the linear look of Matte Black, taking advantage of the ultimate flexibility of System 1224.

Design Within Reach

Design Within Reach ("DWR") brought icons of design back into the limelight and over the years has been a leading force in mid-century modern's global renaissance. Now owned by MillerKnoll, the brand continues to set trends. Here, a ladder-like shelving system with downward tilting trays for the carpet samples, and a custom System 1224 wall with opening doors to house fabric samples.

"We started with one small ask from DFA and Design Within Reach, and it just snowballed from there into a multiyear partnership."

Lena Lim

VICE PRESIDENT OF BUSINESS DEVELOPMENT,
B+N INDUSTRIES

DWR's brick-and-mortar studios are intended to exemplify the exacting standards and ineffable aesthetic qualities that define mid-century modern design. DFA architects specified B+N's modular System 1224 to replace the custom millwork used in Lighting Gallery. Switching to System 1224 reduced tens of thousands of dollars in cost and eliminated hours of complicated installation time.

Kit And Ace

B+N developed a custom combination of System 1224 uprights and accessories with a rhythmic pattern of Fortina to create a textured layout in Kit and Ace stores. The result was a layered layout in natural tones and unlimited merchandising for their collections of cashmere.

Murad

Hero Products



Treatments



In 1989, Dr. Howard Murad founded his eponymous skincare company, becoming the first brand to offer clinical-grade products to the public. Despite being a global brand for 35 years, the company did not have an official flagship store until 2014. Designer Jeremy Moser, owner and founder of Moser Creative Co.op, worked with Murad and B+N to articulate all of the brand's ideas with System 1224 for their flagship store.





Shiseido HQ

When HOK stepped in to design Shiseido America's New York City headquarters, a vertical campus located in Midtown Manhattan, the biggest challenge was creating a sense of visual cohesion. There are 11 brands represented across eight floors in the building, so each brand's area had to be both distinct and look similar to its neighbors. HOK turned to B+N Industries' System 1224 for the makeup giant's conference rooms.

bareMinerals
THE POWER OF GOOD

Fashionphile

SHOP.
SELL.
REPEAT.

For the last 25 years, we have been,
and will always be, motivated to
extend the life of luxury handbags
and accessories through the circular
economy.

Impressed with the work B+N did for Everlane in terms of a sleek retail design and for Apple in terms of showcasing the brand, Fashionphile engaged B+N to provide a solution for its pop-ups that personifies the Fashionphile brand and offers modular product systems that are versatile enough to accommodate the brand's changing inventory as well as cater to distinct customer needs in each location.

Planet 13, Vegas

Planet 13 has taken a higher aesthetic with their cannabis store, becoming one of the largest and best-rated dispensaries in Las Vegas. The space is well over 100,000 square feet and appears, unsurprisingly, like nowhere on Earth. Taking some subtle cues from iconic retailers like Apple, T-Square Studio used natural wood and integrated LEDs for the retail bays and product display cases on the main floor. To offset that warmth, the ceiling and walls are painted black and large, angular concrete pods arise from the main floor like some sort of alien geological feature.

Shanghai Tang

In this concept shop, a seamless blend of tradition and modernity, Infused Veneer Panels, featuring a vintage Chinese playing card texture, perfectly complement the bold, saturated colors of the product. This design approach not only resonates with Shanghai Tang's commitment to celebrating Chinese heritage but also reflects its forward-thinking approach, appealing to a diverse clientele seeking timeless elegance with a modern edge.

Aesop

In this concept shop, B+N's System 1224, crafted in a three-dimensional cubist approach serves as the perfect embodiment of Aesop's brand identity. Each Aesop store is a unique and creative expression, and the cubist design approach aligns seamlessly with this ethos. By integrating geometric shapes and clean lines, System 1224 showcases a contemporary aesthetic that mirrors Aesop's commitment to innovation and creativity. The blonde wood finish adds a touch of warmth and organic charm, creating a welcoming atmosphere that invites customers to explore and engage with products.



Coty HQ

The installation of System 1224 at Coty's Headquarters epitomizes the brand's vision of merging art, science, and innovation to redefine beauty standards. With its clinically-clean design and meticulous attention to detail, System 1224 reflects Coty's commitment to precision and excellence. By creating a space that seamlessly integrates functionality with aesthetics, the installation not only embodies the science behind Coty's products but also captures the essence of the brand's vision to inspire confidence and self-expression through beauty.





In Disney stores, System 1224 is a versatile solution that dynamically adapts to promote different franchises and characters. Whether in clean white or adorned with vibrant backlit graphics, it creates immersive environments that capture the magic of Disney's diverse storytelling.



Disney



BP Oil HQ

System 1224 in Matte Black is seriously in sync with the award gallery in a modernist entrance space.

Sorbetti 2.0 is the very definition of versatile, purposeful, and graceful shelving. With Sorbetti 2.0, the best qualities of the original system—mid-century modern styling and micro-adjustable internal hardware—remain and are elevated with integrated LED lighting and internal power. The new iteration combines an elegant, black anodized aluminum with casework and shelving in an array of finish choices, such as blackened oak and rift-cut white oak. With these upgrades to both the function and aesthetics, Sorbetti 2.0 seamlessly assimilates into any commercial, healthcare, retail, hospitality, residential, or workplace setting.

Sorbetti



Bogner's saturated hues and bold patterns play well off the simplicity of Sorbetti 2.0.

Bogner

7 For All Mankind

7 For All Mankind is a brand that respects quality of finish and functionality in design. Sorbetti 2.0 is a true reflection of that value.





The detail of Sorbetti 2.0 is not just a refined design aspect, but it is also functional; allowing all electrical connections to be made at any length of the uprights.





At the Samsung Flipside pop-up stores, Sorbetti 2.0 can be installed quickly and taken down and reinstalled in the next locations.



Ritz- Carlton Spa

In this concept Spa lounge,
Gentle, glowing, clean lines.
All describe why Sorbetti
2.0 is an ideal solution for
hospitality environments,
elevating the ambiance of
main entrances, retail spaces,
and relaxation areas.





Sorbetti comes with integrated LED power for shelves, cabinets, signage, and other accessories. The Sorbetti system echoes the freedom of spirit that typified mid-century modern design. During the postwar years, designers like George Nelson, Jean Prouvé, and Poul Cadovius introduced shelving that straddled the line between pure functionality and beauty by carefully considering mass-producible materials, spatial rhythm, and, most importantly, the tastes of a generation ready to completely do away with the old way of working and living.

Sorbetti 2.0 Office

Iconic Panels, an exclusive line of elegantly carved relief panels from B+N. Inspired by important and enduring people, places, and design movements, these decorative panels feature unique patterns and colors that can dramatically enhance interior environments. Iconic Panels are created using an innovative process of formed laminate over a carved wood core. Incredibly durable, they can be sawed, nailed, screwed, glued, or simply mounted on walls with B+N's special Panel Cleats. Iconic Panels can also be specified as the back panels in System 1224.

Iconic Panels



30+ Stock Patterns, 13 Stock Finishes, Unlimited Customization.



W Hotels

Each Hotel in a specific location has graphic maps of the surrounding area. Here, the Iconic Panel headboards feature the streets around Union Square, NYC.



Similar to the maps on the headboard at W Hotels, Citibank supports their localization ethos with custom Iconic Panels. B+N created a special program with Google Maps to create vector files from each location to use as cutting guides.

Citibank



Left, examples of the cutting guides for a few of their location, using the special software developed with Google Maps.



The Salon, Tokyo

The more directional lighting grazes across the surface of Iconic Panels, the more dramatic the walls become. Here, Helsinki in Matte White in a hotel salon in Tokyo.

Iconic Panels Carnaby in Gloss Red at Lilli and Loo, New York. Iconic Panels are easy to clean and anti-microbial – they have been tested to meet strict standards for use in food service and healthcare.



Lilli and Loo, NY



Esquire House

Each year Esquire Magazine uses a celebrity interior designer to create The Ultimate Bachelor Pad. Here an entire home in the hills of Los Angeles uses the Helsinki Pattern of Iconic Panels.

Godiva

At Godiva shops, this one on Fifth Avenue, swirls of melted chocolate are stylized and scaled up, creating a rich backdrop. Custom Iconic in Gloss Brown.

GODIVA

B+N Industries is honored to introduce a special collaboration with international award-winning designer and author, Jamie Durie. Durie and his team have created a unique design language called “transterior”:

creating seamless transitions between the indoors & out. This philosophy of taking the outdoors inside, and the indoors outside, forges a greater connection to nature in a sophisticated and carefully curated environment inspired by nature and natural elements and textures. Our acclaimed Infused Veneer and Iconic Panel Collections are a perfect vehicle to translate Jamie’s vision of imbuing interior spaces with the natural world. The result:

a collection that will dramatically and elegantly transform spaces – all with a symbiotic relationship of imagery and patterns driven by design and created by nature. Here, Here, Chrysanthemum Pattern in burnished brass.



Jamie Durie for B+N

Rex Ray for B+N

Rex Ray's artwork ranges from collages on paper, canvas and resin boards to digital work. Ray's work was made entirely by hand. The collages were made with hand-painted and printed papers hand cut with scissors. His work combines a mid-century modern aesthetic with psychedelic color palette and shapes. Ray was known for popularizing the use of high-gloss resin panels – encasing his colorful, graphic collage designs in a gorgeous glossy layer of resin.

Ray's collages, paintings and design work have been exhibited at galleries and museums, including The San Francisco Museum of Modern Art, San Jose Museum of Modern Art, The Crocker Museum in Sacramento, and Museum of Contemporary Art, Denver.



B+N Industries is proud to have worked with him; his inimitable talent forged into our lines of Infused Veneer Panels and carved relief Iconic Panels. Rex Ray's feel for wood grain, pattern, and shape melds perfectly with the bold relief patterns of Iconic Panels, and with the warmth and graphic quality of Infused Veneer.

Here, Stones in Matte White, one of the shapes Rex Ray used often in his art.



Infused Veneer



Infused Veneer is a collection of panels from B+N Industries. This revolutionary product infuses imagery and graphics onto various wood veneer species, such as maple, cherry, and walnut. These 48" x 96" architectural panels can be used as decorative walls, display walls, or furniture panels, and can be specified as our panel-based merchandising product, such as System 1224. While creating strong graphic presentation with scale, the warmth of the real wood grain is delicately apparent through the imagery. This imbues the panels with a mellow, dimensional feel. The end result is a sense of feeling these panels have been part of an interior for years.





100+ Stock Patterns, 3 Stock Veneers, Easy Customization.



Throughout its history, Pendleton Mills has seamlessly integrated Native American motifs and natural shapes into their designs, honoring cultural heritage and embracing the beauty of the natural world. Here, Abstract Pendleton interprets their design ethos on Walnut, part of the Jamie Durie for B+N Collection.

Shibori panels are a geometric reinterpretation of the traditional Japanese technique of dyeing natural fiber cloth using thread, wood, and string. Traditional Shibori indigo dye is derived from the True Indigo (*Indigofera tinctoria*) plant, native to Asia. Shibori works especially well repeating vertically, creating a tall vertical statement. Shown here in Maple, part of the Jamie Durie for B+N Collection.



W Hotels

Infused Veneer can not only be used on the wall, but can also be converted to furniture and casework pieces – as seen here on the wall panels and edge-lit headboards B+N produced for the W Hotel in Seattle. Pattern: Infused Veneer Flat Stacked Wood on Cherry.

Diamond-folded steel duct work, weathered over time, is part of the Infused Veneer Raw Collection. It comes in a 1-panel repeat. Shown here on Cherry.

W Hotels





Target HQ

Rex Ray's playful and retro-inspired patterns infuse an all-white space with energy, here at the headquarters for Target. The Type and Ovals on Cherry, which repeats every three panels, and repeats top and bottom. Part of the Rex Ray for B+N Collection.





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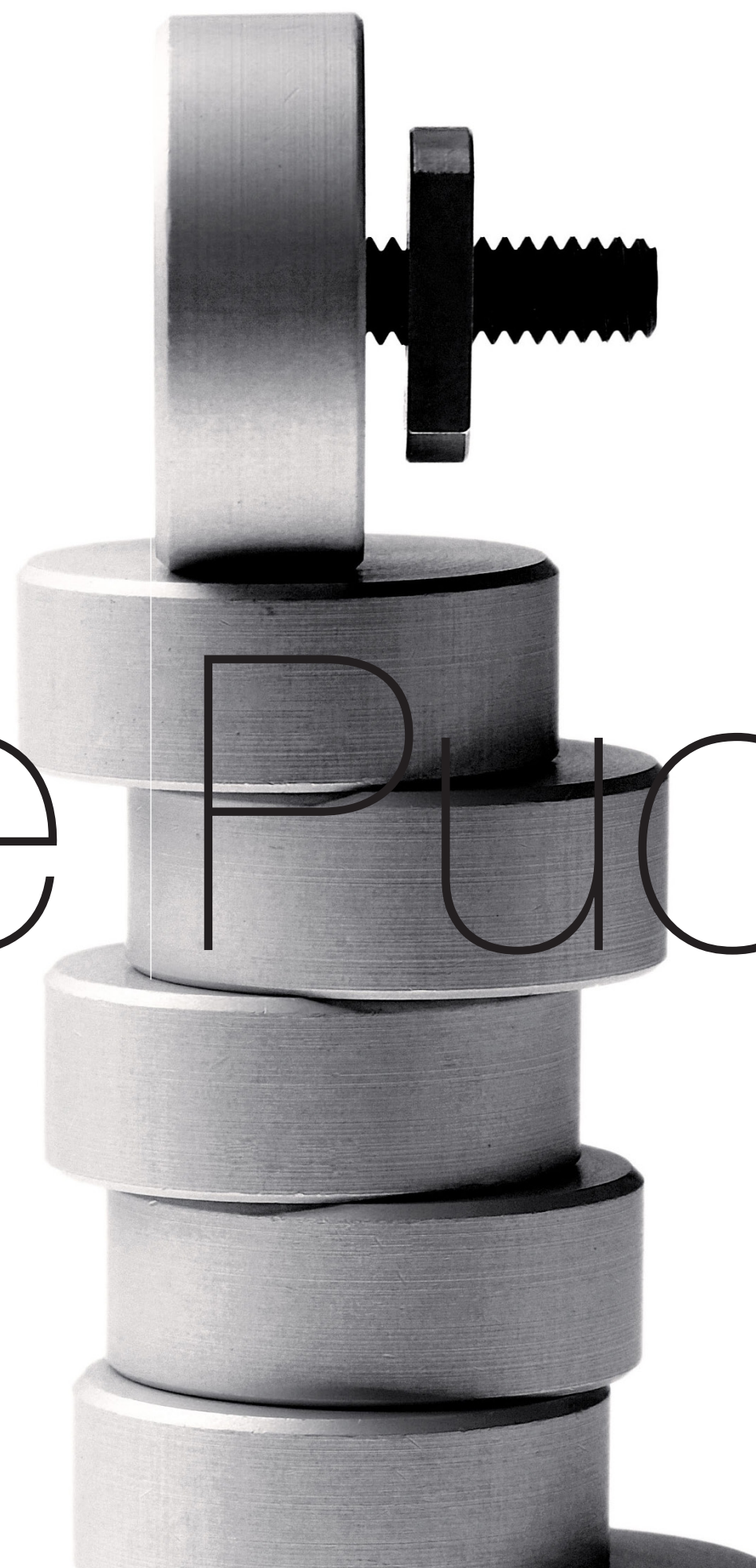
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The Type and Ovals on
Cherry. The pattern repeats
every three panels, and
repeats top and bottom.
Part of the Rex Ray
for B+N Collection.

Puck is our popular workhorse system. This system is a complete perimeter wall system and can be combined with the Sorbetti System for floor-to-ceiling applications. Puck combines all the versatility expected of a panel-based system with a sleek, modern look. A robust collection of shelving, cabinets, hangbars and lighting accessories are integrated with plug-and-play LED lighting. The Puck Panels themselves can be ordered in wood veneer or laminate, satisfying any design direction.



The Puck System



Ritz-Carlton Spa

The Puck systems was a simple, minimalist solution for the calming atmosphere of the Spa, creating an opportunity to merchandise a curated selection of body and nail care products.

derm A stage[™]
essentials

(h₂t)

(h₂t)
derm A stage[®]

teen adult anti-aging

body



H₂T

Puck Round on Matte White
panels in a custom pattern
creates collection-focused
merchandising at the H₂T
Natural Bodycare shops.

The Healing Center

Maximizing product display at The Healing Center San Diego, a dispensary that measures a mere 450 square feet, was one of the primary challenges for the architects at High Road Design Studio. Because of its small footprint, utilizing the shop's high walls to free up floor space and hold lots of product in a tasteful manner was the go-to solution.





Matte Black Pucks in sparse and bold playful shapes define this skate/lifestyle brand's flagship store.

Paul Frank



Fila

Custom Iconic Panels swirl along the wall, with a randomized placement of the Puck System. Designed by Giorgio Barruso.

Gira

To design our new office solution we talked to CEOs and employees across functions at companies big and small. We studied what regular and hybrid workers want and need to be the best (and happiest) at their jobs. And we drew from 30 years of experience creating design solutions for all types of environments, from retail to hotels to offices. Gira is the result. A vibrant, versatile system where nothing is fixed in place and everything can be arranged to create spaces that spark creativity, foster collaboration, and respect individual work styles. Where beautiful plants abound, meeting space is always available, power is close at hand, and everyone feels at home.



Taboroid is a personal locker, charging station (available with Volta Removable Battery Packs or 120v power), and impromptu stool that gives everyone freedom to work anywhere, with everything they need close at hand. Roll Taboroid up for a quick huddle with your team, store it under a desk for some focus time, and charge your devices wherever you are. Gira with Taboroid replaces the office seating hierarchy with well designed, portable convenience for everybody.

A person is standing at a bright orange, adjustable desk. The desk is on wheels and has a laptop on it. The person is wearing a light-colored shirt and dark trousers. To the right of the desk is a large, orange, modular storage unit with two potted plants on top. The background shows a modern office with large windows and a glass door.

Set up shop anywhere with our BassoAlto Sit-to-Stand Desk, powered by our remarkable Volta Removable Battery Packs that go anywhere. Keep your laptop charged (up to four times per desk charge), manage your monitor and lighting, and enjoy endless desk height adjustments.



100% plant based. Infuse your space with nature.
Rolling planters, straddling planters and wall planters
provide room to grow a sense of wellbeing.



Not That You Would. But You Could. Truly
Tetherless BassoAltoSit-to-Stand Desks
Powered by All-Day Volta™ Batteries. All-Day
Volta Batteries are game-changing removable
battery packs that empower you to set up
shop anywhere. Keep your laptop charged (up
to four times per desk charge), manage your
monitor and lighting, and enjoy endless desk
height adjustments.





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