



GENERAL QUESTIONS:

1. WHAT ARE ICONIC PANELS?

Iconic Panels are carved wood wall features that transform plain walls into sculptural surfaces. They are wrapped in durable 3D laminates that mimic woodgrain colors and textures.

2. WHAT SIZES ARE AVAILABLE?

Panels come in a standard size of 46"w x 96"h x ¾"d. They can be trimmed on-site by a general contractor. Please note that raw edges will be exposed. We recommend painting, adding trim, or butting the panel to an adjoining wall for a finished look.

3. CAN THE PANELS BE STACKED IF MY WALL IS DOUBLE THE HEIGHT?

Yes, most patterns repeat vertically. Others can be mirrored by turning the panel upside down and adjusting the cleat locations. Project must be quoted with specific instructions.

4. CAN PANELS BE INSTALLED OUTDOORS?

No, Iconic Panels are meant for interior use only.

5. WHAT IS THE CORE MATERIAL?

The panels use CLASS A Fire Rated MDF with NAF (No Added Formaldehyde).

FINISHES:

6. HOW MANY FINISHES ARE AVAILABLE?

A total of 10 finishes are available. Stock colors are offered in matte or gloss white or black.

7. ARE ALL THE FINISHES THE SAME PRICE?

Wood grain and metallic finishes are slightly more expensive. Please request a quote for specific pricing.

8. DO WE OFFER CUSTOM FINISHES OR PATTERNS?

Not at this time. However, for larger programs, custom options may be considered on a case-by-case basis.

9. CAN THE PANELS BE PAINTED?

Yes, latex paints work well on our matte white laminate. A primer can also be applied to provide an ideal surface for paint adhesion. We recommend testing the proposed paints because of varied conditions and expectations of the finished product.

INSTALLATION:

10. ARE THE ICONIC PANELS EASY TO INSTALL?

All panels ship with low-profile aluminum z-clips pre-attached for easy installation.